

## **BIOGRAPHY: TONY BRYAN MANAGING DIRECTOR VALUE BASED SOLUTIONS**

In 1988, following his education at Liverpool John Moores University, where he specialised in Business Studies, Tony began a career with GEC Alsthom as a management accountant. Three years later, he moved to a group accounting role within GEC in France, overseeing the management and financial accounting reporting. Upon his return to the UK, he worked as a systems analyst accountant responsible for financial systems implementation.

In 1991, at the age of 25, Tony became Financial Controller of GEC Cefco Division in New York, where he ran the financial operations over a three-year period.

Tony then moved into the automotive industry with Johnson Controls Automotive (JCA) as the UK Financial Controller for JCA Ford. The role began with the Greenfield start up of two Just-In-Time plants in Halewood and Dagenham, and then progressed into a role of fine tuning the business and its systems. During this time, he travelled across European Just-In-Time sites, sharing and applying lean, financial and commercial best practice techniques.

In early 1996, Tony joined British Aerospace as Finance Executive within Regional Aircraft and was responsible for all financial operations for the production of the RJ aircraft. His final appointment, in late 1997, was to that of Value Based Management (VBM) executive for British Aerospace Regional Aircraft. This appointment made him the lead person within BAe on Value Based Management techniques and the founder member of the BAe VBM forum.

His pioneering work on the Jetspares business VBM implementation in August 1998 has been recognised as a key milestone for the company, in that it allowed Regional Aircraft to become the first and only BAe site to become self sufficient in VBM implementation. Since then, Tony has developed several VBM training and education programmes for BAe and spent much of his time travelling around BAe sites globally assisting with VBM implementation. In addition, the Jetspares project and his training programmes have won several awards, with Jetspares being nominated for a Chairman's Gold award for Innovation in 1999.

Tony is a Chartered Certified Accountant and the Founder and Managing Director of the acclaimed Value Based Solutions, participating in both the consulting and education practices. He is an experienced business consultant, speaker and trainer in Value Based Management and Lean techniques and his work has featured in CIMA, housing and Financial Times publications. He has presented master classes in Value for Money for organisations including the Audit Commission.

He is passionate about helping organisations maximise the Value and efficiency of their organisations across the private and housing sector, through the use of his Value Based Management approach.